

# Green Screen Toronto Pilot Project 2009



## Free Green Consultation to Productions in Toronto

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Green Screen Toronto is a film industry association created to establish environmental training, guidelines and resources for productions working in Toronto. We are currently launching a pilot project providing free consultation to productions interested in greening their operations.

We are seeking film and television productions interested in being part of this pilot project for 2009.

The pilot (Phase 2 of a two-year initiative) will provide an environmental consultant, hired by Green Screen Toronto, who will collaborate with participating productions to design and deliver a suite of free tailored services - including mentoring, training, data collection and analysis - that aim to minimize the production's environmental impact while remaining within the scope of the production's resources.

Productions of all size and type are welcome to be part of this project. The intent of this pilot project is to create a comprehensive free service that will be accessible to all productions working in Toronto in 2010.

If you are interested in participating in this project, please contact:

**Ed McNamara, Green Screen Toronto Resource Coordinator**  
**416.531.1769**  
or by email at  
**[greenscreen@planetinfocus.org](mailto:greenscreen@planetinfocus.org)**

### ***About Green Screen Toronto***

*Our mission is to provide environmental stewardship to the film and television industry while establishing Toronto and Ontario as a global leader and centre of excellence for green productions.*

*Green Screen Toronto is a project developed by the followings partners – Planet in Focus: International Environmental Film & Video Festival, IATSE 873, Toronto Film & Television Office, FilmOntario, DGC Ontario, CFTPA, Deluxe, Panavision, ACTRA Toronto, PS Production Services, Comweb/William F. White, NABET 700 CEP, Cinespace, Star Grazing, EP Canada and Canada Film Capital. This initiative has been made possible by the Ontario Media Development Corporation's Entertainment & Creative Cluster Partnerships Fund (OMDC).*

***[www.greenscreentoronto.com](http://www.greenscreentoronto.com)***