



PRESENTS

# "LED Lighting is Cool" Workshop

In cooperation with Ryerson University (RTA and Image Arts) and supporting Sponsors  
Rogers Communication Centre, 80 Gould Street (at Church)

*This workshop will offer an overview of some current LED lighting options and explore the suitability and use of LED Fixtures as stand-a-lone or integral with other types of lighting, as well as the future of LED fixtures.*

This workshop highlighting LED and low-energy fixtures is a follow up to a workshop presented at the Planet in Focus Film Festival in October 2008. The session will be hosted by Lance Carlson, who will introduce presenters and an informal Panel Discussion and Q & A at the conclusion of the day.

The key presenters will be **Brad Dickson**, Senior Lighting Director at **CBC** who will offer some breakthrough insights into the use of LED lighting, including an overview of lighting the CBC Sports, studio at the Beijing 2008 Olympics solely with LED fixtures as well as the CBC French Newsroom in Toronto. **Freider Hocheim**, Ryerson grad, founder and owner of **Kino Flo** as well as a proponent of energy efficient lighting will also present. As well, several DOPs with experience in using LED fixtures will participate in the hands-on workshops and panel discussion. Results will be captured on high definition cameras (CineAlta EX-3 and Panasonic HDC20) as well as the Cinema Digital RedOne courtesy of PS Production Services.

**Agenda:**

1. Overview of LED fixtures - current and future.
2. A Little Lighting Theory – setting up Scopes, Charts and Cameras.
3. Potential for LEDs in Studio and On-Set.
4. LED applications for ENG, Documentary and On-set shooting.

**Outcomes:** We will be taping the workshop/presentation for Podcast, as well as in High Def for compilation of several short informational video segments which will be available Online and DVD shortly after this event.

**Date:** Saturday February 21, 9:30AM - 5PM (a light lunch will be provided)

## Sponsors/Supporters (*tentative*)

Color Kinetics	Cinequip/Whites	deluxe
DSC Charts	Kino Flo	Osram/Sylvania
PS – Production Services	Rosco	Panasonic
Panavision Canada	PCI/Sony	Source Shop/LitePanels

**Cost:** Individual: \$50/session (\$25 for Industry affiliated groups: CSC, SMPTE, IA 667, 873, NABET, RedOne User) Students Free.

**Seating is limited; Register Early.** To pre-register call 416-531-4689

Name: \_\_\_\_\_  
Coordinates: \_\_\_\_\_ E-mail \_\_\_\_\_  
Affiliation: \_\_\_\_\_

**Green Screen Toronto Film Industry Programs Co-presented by RTA Ryerson University**

To pre-register call 416-531-4689 or E-Mail form to: [greenscreen@planetinfocus.org](mailto:greenscreen@planetinfocus.org)

<http://www.greenscreentoronto.com>