



Celebrate the first annual Toronto
BUY LOCAL WEEK
December 1-7, 2008

Why buy local?

- Locally-owned businesses produce more income, jobs, and tax receipts for local communities than big box stores do.
- Local businesses are more likely to buy local goods and services.
- Local businesses donate more money to nonprofits and are more accountable to their local communities.
- Supporting local businesses preserves the economic diversity of our communities and the unique character of our neighborhoods.
- Supporting local businesses is good for the environment, because it cuts down on fuel consumption.

Money spent at locally-owned businesses goes around longer in the local economy. As local business people pay for all kinds of local services, spend their profits and pay taxes locally. Local businesses yield two to four times the economic benefit to you, the local resident, compared to non-local businesses.

LOCAL — FAIR — GREEN

Toronto Buy Local Week is a project of Green Enterprise Toronto and the Toronto Association of Business Improvement Areas (TABIA) in association the Business Alliance for Local Living Economies (BALLE).



www.greenenterprise.net